

Badgerland Lacrosse Association

Wednesday, July 24, 2019

6:30 PM

Fitchburg Public Library

Minutes

Board Members Present: Brian Holmes - Westside; Toni Wizner – Watertown; Sheri Zahler - Verona; Mandy Ayers, Sauk Prairie; and Sarah Kleemann, Communications & Marketing Director.

Others Present: Leif Michelson, Waunakee; Randy Herbrand, Waunakee; Bennet West, Sauk Prairie; Branden O’Shea, Stoughton; Carrie Richards, Sauk Prairie; Wade Rewey, Stoughton; and Bryce Woodson, US Lacrosse.

1. Call to order. Brian Holmes called the meeting to order at 6:55 pm.

2. June Minute Approval.* Sheri Zahler made a motion to approve the June minutes. Mandy Ayers seconded the motion. The motion was unanimously approved.

3. Open Positions for Election on August 21, 2019:

A. VP HS Girls, voting – Brian Holmes, still seeking a Board member.

B. Sportsmanship Director, voting – Election nominee is Brendon O’Shea. *

C. Secretary, voting – Election nominee is Carrie Richards. *

D. Communication & Marketing Director, non-voting – Election nominee is Erin Moran. *

E. VP Girls Youth, voting

F. Treasurer, voting

4. Public Discussion & Comment.

The Board welcomed Bryce Woodson from US Lacrosse. US Lacrosse is looking to develop regional development of staff and relationships with lacrosse club associations.

A lengthy discussion occurred regarding the outlook of US Lacrosse. The Board inquired about US Lacrosse’s position on coaching requirements, Bryce indicated that the federal government regulated Safe Sport. Safe Sport is an online course which all coaches should obtain their certificate. US Lacrosse has the right to revoke any teams with non-certified coaches and their US Lacrosse memberships. The Board will be researching the best way to ensure all coaches are certified in the 2020 season.

US Lacrosse will be rolling out a new software. A lengthy discussion occurred. The Board will be looking at all software options by forming a committee to review and present their findings. US Lacrosse’s software will be available October 1st and will be compatible with League

Athletics and Arbitor will be integrated in the new software. The US Lacrosse software will offer more value to membership besides dues and newsletters.

A discussion occurred regarding better representation with WLF and Badgerland. US Lacrosse will encourage better representation of the entire state.

The Board share our lack of sportsmanship with coaches and parents. US Lacrosse is reaching out to other regional reps. to see how their associations are dealing with sportsmanship and will share their findings. The new software will monitor all coaches' licenses and will have training built in for Cultural Competency tests. Coaches poor conduct can result in US Lacrosse membership revoked.

US Lacrosse will conduct a Level 1 training for all coaches.

US Lacrosse is rolling out "Try-Lax" as a new recruitment tool – US Lacrosse will supply the curriculum but the club would supply the coaches. Clinics are \$35 and the participant will receive a ball, stick, insurance, & US Lacrosse membership. Marketing booths at events to direct kids which club they would sign up with and Try-Lax is available year round and runs 90 minutes.

US Lacrosse process will be changing to 2x per year. Open in August. Review in September and granted by the end of the year.

5. President Report.

A. General updates – none

6. Secretary Report.

A. General updates – August 21st meeting vs the August 28th.

7. Treasurer Report.

A. General updates – Budget is ready and will be available at the August meeting. We are still waiting for an invoice from Sun Prairie. The Board hopes to finalize the 2020 budget early fall.

8. VP, HS Girls Report.

A. General updates – The schedule for 2020 is set and any clubs expecting a team should contact Brian Holmes. Feedback from the invitational tournament was positive and all players enjoyed the opportunity to play.

9. VP, Youth Girls Report.

A. General updates – The Board is looking for a candidate to take over this open position. Please contact Brian Holmes if interested.

10. VP, Youth Boys Report.

A. General updates – The end of season meeting was held but poorly attended. A survey will be sent to coaches to get more feedback regarding the season, scheduling, referees and sportsmanship. The 2020 schedule will have hard dates for the draft schedule and final schedule as well as the coaches meetings. Coaches must be certified in 2020.

11. Communications Director Report.

A. General Updates – This position is up for election. Erin Moran is the only candidate nominated.

12. Sportsmanship Director Report.

A. General updates – Brandon O’Shea is actively starting to put together a standard of practice for players, coaches and parents. Also reviewing Clubs bringing on another official to offer teaching moments to the parents to help with sportsmanship.

13. Officials Report. (Referees and Umpires)

A. General updates – The Board is looking at allowing officials age 14 to referee level 2 or lower.

14. Webmaster Report.

A. General updates – nothing to report.

15. Old Business.

A. General updates – nothing to report.

16. Adjournment. Toni Wizner motioned to adjourn the meeting. Mandy Ayers seconded the motion. The motion was unanimously approved and the meeting was adjourned at 8:10 p.m.

Next Board of Directors Meeting will be August 21, 2019 at 6:30pm at Fitchburg Public Library.

* Denotes Board of Directors formal action for approval.